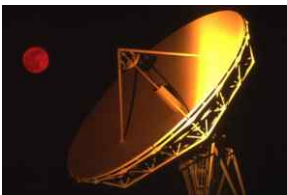


Meeting Stakeholder Expectations Even Through A Crisis

Crisis Management



Contingency Planning



Business Continuance Planning



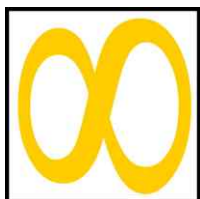
Enterprise Business Continuity



Disaster Recovery



Risk Management



Somaratna Consultants (Pvt.) Ltd.
Informed Custodian of Corporate Dreams

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By Your Side Right Along



Moment to Think.....

- Do you understand the dependencies and the vulnerabilities of your organization?
- Are you protecting stakeholder value from possible disasters and failures?
- Can you provide products & services to your customers even through a crisis situation?
- What is the assurance you could provide to your customers on your ability to recover your systems quickly in the event of a failure or a disaster?



- Have you planned recovery of non-IT related processes?
- Do you know the cost of your information system down-time?
- Do you know the cost of non-availability of processes?
- Do you consider Business Continuity Planning as a value addition exercise or just another expensive gimmick?



Do you manage business risks?

Each organization consists of a number of processes and each process depends on few critical elements. These elements could be made non-available due to a crisis within the company or outside the company. The extent to which the organization depends on these resources will determine the vulnerability of the organization to interruptions.



**Each and every
business thrives in
the midst of risks.**



Business Continuity Management

This is a methodology practiced around the world, which provides the frame work to

- Identify Risks and Threats
- Develop plans to mitigate risks
- Develop response plans for crises and
- Develop plans to recover from crises.

Business Continuity Management will provide for higher availability of your business processes.



Business Continuity Management.....

Risk Identification and Mitigation

- What are the risks?
- What are the threats?
- Who else is affected when your business is interrupted?
- How to reduce risks?

Response Planning for Serious Incident

- A serious incident could overwhelm your resources unless you have planned for it.
- A response plan could ensure safety of employees, neighbours and society.
- Protect infrastructure and information.

Plan for Recovery

- The Recovery Plan would guide your organization to recovery from a major incident without significant financial loss.
- The Recovery Plan would protect revenue streams, brands and shareholder value.
- Instill dependability as a hallmark of your company in your stakeholders minds.

- EBC is the difference between a Catastrophe and Recovery.
- Any serious incident could be controlled and prevented from evolving into a catastrophe. All you need to have is Continuity Plans developed and established within the organization.
- Furthermore leaving business recovery after a disaster to pure chance is not good business sense.
- Your organization is too precious for that.

Availability

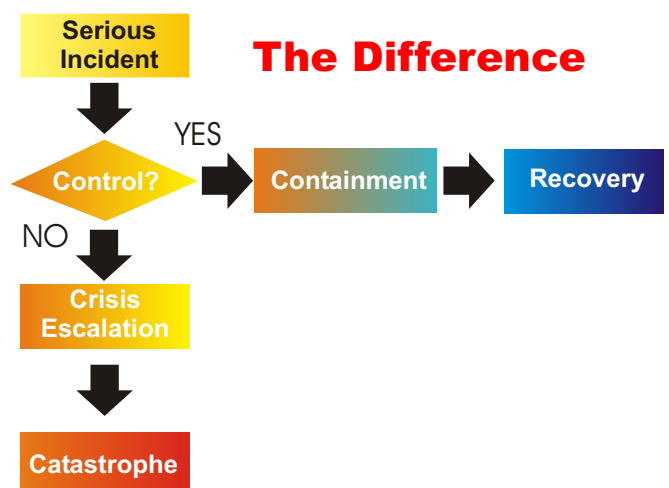
- What is the availability of your processes during normal conditions?
- What should be the availability of your processes during a serious incident?
- How long can you wait till your processes achieve availability during and after a serious incident?

Reliability

- Reliability in the eyes of your customer during normal operating condition is addressed by your Quality Management System.
- What about during a serious incident?
- BCP ensures business activities are maintained during a serious incident

RECOVERABILITY

- What does this mean to you, or to your shareholders?
- Wouldn't this be an important criteria for your customers, lenders, suppliers..etc.?
- Are they simply looking at Recoverability OR do they look for Resilience?



.....Develop Resilience



Benefits to your business

Our assistance is designed to ensure the organization receives not only a unique solution but also the following important benefits.

- Better stakeholder perception
- Becoming a reliable and responsible supplier
- Improved employee confidence
- Minimize risks to lenders or to government
- Reduced premiums for insurance schemes
- Better acceptance from lending agencies
- Develop resilience to interruptions.
- Become socially more responsible

and also

Higher Availability

Business Continuity Planning helps organisations to service customer requirements even through a major incident. We call this “Higher Availability”.

Faster Recovery

Recovering - recovering fast - is essential to minimize damage to service levels and to avoid threats to survivability of the organization. Planning to recover from an incident through identification and alignment of resources for each recovery strategy will ensure that recovery is FAST.

Growth

Growth comes in all disguises and always creates more and more partnerships. You'll seek for most reliable partners and so would your businesses partners. Enterprise Business Continuity Plan will help your organization to be a reliable & dependable partner. Dependability in partnerships help develop relationships, which open up more avenues for growth.

Reduced Cost of Recovery

To avoid losses associated with disasters you could have built in redundancies, which increases your operating expenses. Business Continuity Planning helps you to develop and possess plans to recover fast only with an optimum level of redundancies.

Resilience

Resilience comes from learning from serious incidents that has been faced and from applying such experiences in related or non-related risk areas. Enterprise Business Continuity helps us to collect experiences and to compare same with our plans. As an ultimate aim Business Continuity Planning leads organizations to resilience.



What we offer

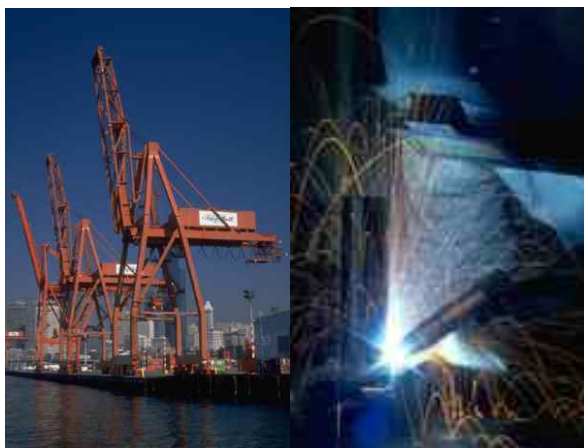
Business Continuity Planning

- We undertake to develop the complete Enterprise Business Continuity Plans. Following will fall within our scope of work:
- Identification of risks and threats.
- Identification of the impacts on the business.
- Develop Strategies
- Develop Emergency Response Plans
- Develop and implement business continuity plans
- Provide awareness and training
- Maintaining and exercising of business continuity plans
- Establish public relations and crisis communications
- Develop procedures to coordinate with public authorities



Emergency Response Planning

As recovery activity starts from where emergency response has left Emergency Response Planning shall not be visualized in isolation. We help you to develop emergency Response Plans that could be integrated with your Business Continuity Plans on a later date.



Auditing of Continuity Plans

We carry-outs intensive reviews of your Business Continuity Plans and provide you with an independent assessment. Using checklist we help you to identify opportunities for improvement in your Business Continuity Plan.

Continuity Plan Testing

Testing your Business Continuity Plans is an important aspect. We could bring in the advantage of an expert third party for such exercises. We could help you to plan the exercise, ensure exercise plan is adhered to and all observations are noted and resolved.





Informed Custodian of Corporate Dreams

Somaratna Consultants Pvt. Ltd. considers its mission as being the Informed Custodian of Corporate Dreams. For this we have constantly been identifying requirements of business organizations and providing solutions for such requirements. As a result we have introduced new services year on year and continue to look for such opportunities.

Numbers Speak Loud

Extensive Experience

135

Number of Assignments we have completed so far

Breadth of Experience

We have provided consultancies to Thirty Three different industries

33

Extensive Experience

7

Number of assignments we have completed outside Sri Lanka

Since its inception in March, 1995, Somaratna Consultants (Pvt) Ltd. has been working with the best companies in Sri Lanka, providing Management system Consultancy. Our clients include Sri Lanka National Quality Award winners, Business Today Top 10, LMD 50, Presidential Award Recipients, local outfits of multinational companies and companies in privately owned leading groups in Sri Lanka.

Somaratna Consultants (Pvt.) Ltd. is led by Mr. K. C. Somaratna and he has 30 Years of industrial experience and Mr. Somaratna has worked with Fortune 500 Companies (Du Pont, Union Carbide, Lucky Goldstar) and he has visited number of countries as a part of work responsibilities and training requirements. He is assisted by a capable and dedicated team which has gained a reputation for excellence in consultancy. Somaratna Consultants has contributed to Sri Lanka by helping companies to achieve International Standards (ISO 9000, ISO 14000, HACCP, SA 8000, ISO 17025), the most number of companies by a single consultancy firm. We are also the first to integrate Quality Management Systems and Environmental Management Systems in Sri Lanka. The list of firsts we have achieved goes on and on and the accompanying experiences and exposure has prepared us to provide better and better services.

Since we offer a wide range of services we have the ability to cater to your individual requirements and has the capability to blend different methodologies and techniques.

The range of consultancy services we offer includes following

- ISO 14001: 1996
- OHSAS 18001: 1999
- SA 8000: 2001
- ISO 17025
- ISO 27001
- ISO 22000
- Balanced Scorecard
- Business Continuity Planning
- Business Process Re-engineering
- Integrated Management Systems
- Sri Lanka National Quality Award
- Capability Maturity Models
- Computerized Management Systems
- Quality Function Deployment
- Six Sigma
- Human Resource Management



Somaratna Consultants Pvt. Ltd.

Our experience in bringing about change in the best of Sri Lankan Companies

Our experience in preparing Business Continuity Plans for Security Conscious Multinationals.

We were the first to conduct Public Seminars on BCP in Sri Lanka. So far we have conducted two seminars in Sri Lanka.

Our experience in developing Emergency Response Plans as required by ISO 14001 and BS 8800. [We have helped SIX of our client companies to achieve ISO 14001 certification.]

Our experience in developing management systems to suit customer requirements.

Our exposure to disaster management systems at Fortune 500 companies

Our understanding of local business environment and its environment specific risks.

More than anything else our commitment to exceed our customer expectations.

We are the leaders in Management System Consultancy in Sri Lanka. We have worked with eighty-five of the best Sri Lankan business organizations and currently working with another **twenty-two** organizations. Our clients represent thirty-one different industrial sectors and we consider all our clients to be unique entities with unique sets of requirements, risks, threats and processes.

- We have the only professional in Sri Lanka who is an Associate Business Continuity Planner certified by DRII - USA.
- We have staff who has undergone specific training on
 - ◆ Business Continuity Planning.
 - ◆ Business Continuity Planning for **e-business**
 - ◆ Emergency Response Planning
 - ◆ Quantified Risk Assessment
 - ◆ Project Management

After All Our Motto Is "By Your Side Right Along"